



**House State Government Reported Substitute for  
HB407**

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A BILL  
TO BE ENTITLED  
AN ACT

Relating to state government; to designate the titleholder of Miss Alabama as an Official State Ambassador; to provide the term of service; to provide duties and limitations on authority; and to authorize state agencies to coordinate with an Official State Ambassador for ceremonial purposes.

BE IT ENACTED BY THE LEGISLATURE OF ALABAMA:

Section 1. (a) For the purposes of this section, the following terms have the following meanings:

(1) MISS ALABAMA. The individual selected and recognized by the Miss Alabama Organization to hold the title of Miss Alabama for an annual term.

(2) OFFICIAL STATE AMBASSADOR. An honorary representative designated to promote goodwill and civic engagement and to serve as a public representation of the State of Alabama.

(3) STATE AGENCY. Any department, board, bureau, commission, or office of the State of Alabama, including the Office of the Governor.

(b) (1) Miss Alabama is an Official State Ambassador for



**House State Government Reported Substitute for  
HB407**

29 the State of Alabama during her term as Miss Alabama.

30 (2) The designation of Official State Ambassador shall  
31 only apply during the individual's term as the recognized Miss  
32 Alabama.

33 (3) Upon the selection of a new Miss Alabama, the  
34 designation shall automatically transfer to the new individual  
35 recognized as Miss Alabama.

36 (c) **An** Official State Ambassador, upon invitation or  
37 coordination with a state agency, may perform the following  
38 duties:

39 (1) Represent the State of Alabama at ceremonial,  
40 educational, civic, tourism-related, and economic development  
41 events.

42 (2) Promote Alabama's communities, culture, history,  
43 workforce, military families, and public-service initiatives.

44 (3) Encourage volunteerism, civic engagement, and  
45 charitable service throughout the state.

46 (4) Serve as a goodwill representative of the state at  
47 national or international events when appropriate.

48 (d) Participation by **an** Official State Ambassador in  
49 any activity authorized by this section shall be voluntary.

50 (e) (1) Nothing in this section shall be construed to  
51 authorize compensation, salary, stipend, benefits, or  
52 reimbursement of expenses to **an** Official State Ambassador.

53 (2) Nothing in this section shall be construed to grant  
54 policymaking authority, regulatory authority, or  
55 decision-making authority to **an** Official State Ambassador.

56 (f) (1) A state agency may coordinate with **an** Official



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HB407**

57 State Ambassador for appearances, outreach efforts, and public  
58 engagement activities that are consistent with the mission of  
59 the agency.

60 (2) Nothing in this section requires a state agency to  
61 request or utilize the services of **an** Official State  
62 Ambassador.

63 Section 2. This act shall become effective on June 1,  
64 2026.