

HJR151 ENROLLED



1 HJR151
2 MSAY411-2
3 By Representatives Ingram, Sells
4 RFD: Rules
5 First Read: 19-Feb-26



HJR151 Enrolled

1 Enrolled, An Act,

2

3

4 COMMENDING 2025 WOMEN OF IMPACT HONOREE PAM SWANNER.

5

6 WHEREAS, now in its seventh year, the Women of Impact
7 Award celebrates the leadership, service, and transformative
8 influence of 20 extraordinary women across business,
9 government, nonprofit, and civic life; one such woman chosen
10 for this honor is Pam Swanner, President of Alabama Black
11 Belt Adventures Association; and

12 WHEREAS, Pam Swanner's career is a testament to
13 perseverance, innovation, and a deep love for connecting
14 people to place; for more than four decades, she has worked
15 at the crossroads of tourism, economic development, and
16 cultural preservation; she now serves this purpose to
17 showcase one of Alabama's most overlooked treasures, the
18 Black Belt region; under her leadership, this 23-county area
19 has become known for its rich cultural heritage, artistic
20 traditions, and vibrant communities, as well as for its
21 world-class hunting and fishing; and

22 WHEREAS, Pam Swanner's career experiences taught her
23 that tourism is not only a hospitality industry, but also an
24 economic strategy; a 2023 economic study found that the
25 Black Belt region generated \$3.8 billion in total economic
26 impact, creating 45,500 jobs and contributing \$219 million
27 in state and local taxes; hunting and fishing alone
28 accounted for \$1.7 billion; not only does the State General



HJR151 Enrolled

29 Fund and Education Trust Fund benefit from these tax
30 dollars, the local businesses also profit while sharing
31 their culture through food, art, and immersive experiences;
32 and

33 WHEREAS, through her leadership, Pam Swanner has
34 transformed an overlooked region into a destination
35 recognized for its natural beauty, cultural depth, and
36 economic potential; she has not only reshaped perceptions of
37 the Black Belt, she has demonstrated the transformative
38 power of tourism to sustain communities, preserve
39 traditions, and create opportunities; now therefore,

40 BE IT RESOLVED BY THE LEGISLATURE OF ALABAMA, BOTH
41 HOUSES THEREOF CONCURRING, That Pam Swanner is highly
42 commended for being an honoree awarded by Alabama Women of
43 Impact, Class of 2025, and this resolution is offered to her
44 as evidence of our high regard for the work she has done to
45 showcase the rich cultural heritage and natural beauty of
46 the Black Belt and bring tourism of all kinds to the area,
47 the impact of which has benefited our state, its residents,
48 and its visitors with abundance and fun experiences, and we
49 wish her continued success in all her endeavors with many
50 blessings and prosperity to come.



HJR151 Enrolled

51
52
53
54
55
56
57
58
59
60
61
62
63
64
65
66
67
68
69
70
71
72
73
74
75
76
77
78
79
80
81
82
83

Speaker of the House of Representatives

President and Presiding Officer of the Senate

House of Representatives

I hereby certify that the within Act originated in
and was passed by the House 26-Feb-26.

John Treadwell
Clerk

Senate **05-Mar-26**

Adopted