

## HB174 INTRODUCED



1 HB174  
2 EJFL42C-1  
3 By Representative Robbins  
4 RFD: Children and Senior Advocacy  
5 First Read: 13-Jan-26



SYNOPSIS:

This bill would require manufacturers of video games sold in the state to ensure that the games are rated by the Entertainment Software Rating Board or similar organization for suggested age appropriateness as a condition of sale in this state.

This bill would also provide that a violation of this act is a violation of the Deceptive Trade Practices Act.

A BILL  
TO BE ENTITLED  
AN ACT

Relating to consumer protection; to require video games sold in this state to be rated for age appropriateness; and to provide penalties for a violation.

BE IT ENACTED BY THE LEGISLATURE OF ALABAMA:

Section 1. (a) As used in this act, the following terms have the following meanings:

(1) ESRB. The Entertainment Software Rating Board.

(2) VIDEO GAME. Any electronic, interactive game played using a specialized electronic gaming device, computer, smart phone, tablet, or other electronic device and that is designed



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to interact with a television, computer monitor, or other electronic display screen.

(b) If 25 or more units of a video game have been sold within this state, the manufacturer of the video game shall ensure that, prior to the continued sale of the video game, the game is rated by the ESRB or a similar nationally recognized video game rating organization and has a suggested level of age appropriateness.

(c) The manufacturer of a video game required to be rated pursuant to this section shall do both of the following:

(1) Ensure that the video game rating required under this section is physically printed onto the packaging of the game, if physically sold in this state, or is otherwise displayed in a conspicuous place at the point of purchase.

(2) Ensure that additional information describing why the game has its rating is available on a website accessible by consumers in the state.

(d) Any violation of this act shall be considered a violation of the Deceptive Trade Practices Act, Chapter 19, Title 8, Code of Alabama 1975.

Section 2. This act shall become effective on October 1, 2026.