



SYNOPSIS:

This bill would require app store providers to verify the age of users.

This bill would require app store providers to affiliate minor accounts with parent accounts and obtain consent from the holder of the parent account.

This bill would require app store providers to notify users when an app makes a significant change.

This bill would require app store providers to give developers real-time access to the age category and consent status for minor accounts.

This bill would require app store providers to protect personal age verification data.

This bill would prevent app store providers and developers from enforcing contracts against minors, misrepresenting information in disclosures, and sharing personal age verification data.

This bill would require developers to verify the age of users, notify users of significant changes to the app, and limit the use of age category data in compliance with laws or regulations.

This bill would require the Attorney General to adopt certain rules.

This bill would also authorize the Attorney General to bring an action for a violation as a



deceptive trade practice.

A BILL
TO BE ENTITLED
AN ACT

Relating to consumer protection; to require an app store provider to take certain actions regarding age verification, parental notification, and data protection; to prohibit an app store provider or developer from taking certain actions that allow minors to access apps without parental consent; and to authorize the Attorney General to bring an action for a violation as a deceptive trade practice.
BE IT ENACTED BY THE LEGISLATURE OF ALABAMA:

Section 1. For the purposes of this act, the following terms have the following meanings:

(1) AGE CATEGORY. Whether an individual is: (i) under 13 years of age; (ii) at least 13 years of age but less than 16 years of age; (iii) at least 16 years of age but less than 18 years of age; or (iv) at least 18 years of age.

(2) AGE CATEGORY DATA. Information about a user's age category that is collected by an app store developer and shared with a developer.

(3) APP. A software application or electronic service that a user may run or direct on a mobile device.

(4) APP STORE. A publicly available website, software application, or electronic service that distributes apps from



third-party developers onto mobile devices.

(5) APP STORE PROVIDER. An entity that owns, operates, or controls an app store that distributes apps to users in this state.

(6) DEVELOPER. An entity that owns or controls an app made available through an app store in this state.

(7) MINOR. An individual under 18 years of age.

(8) MINOR ACCOUNT. An account with an app store provider that is established by an individual who the app store provider has determined is a minor.

(9) MOBILE DEVICE. A phone or general purpose tablet that does all of the following:

- a. Provides cellular or wireless connectivity.
- b. Is capable of connecting to the Internet.
- c. Runs a mobile operating system.
- d. Is capable of running apps through the mobile operating system.

(10) MOBILE OPERATING SYSTEM. Software that does all of the following:

- a. Manages mobile device hardware resources.
- b. Provides common services for mobile device programs.
- c. Controls memory allocation.
- d. Provides interfaces for apps to access device functionality.

(11) PARENT. With respect to a minor, any of the following individuals who have legal authority to make decisions on behalf of the minor:

- a. A biological parent.



85 b. A legal guardian.

86 c. An individual with legal custody.

87 (12) PARENT ACCOUNT. An account with an app store
88 provider that is affiliated with one or more minor accounts
89 and that is verified to have been established by an individual
90 who the app store provider has determined is at least 18 years
91 of age.

92 (13) PARENTAL CONSENT DISCLOSURE. The following
93 information that an app store provider is required to provide
94 to a parent before obtaining parental disclosure:

95 a. A description of the personal data collected by the
96 app from a user.

97 b. A description of the personal data shared by the app
98 with any third party.

99 c. Any methods implemented by the developer to protect
100 personal data.

101 d. The age rating of the app or in-app purchase, if
102 available.

103 e. The content description of the app or in-app
104 purchase, if available.

105 (14) SIGNIFICANT CHANGE. A modification to an app's
106 terms of service or privacy policy that does any of the
107 following:

108 a. Changes the categories of data collected, stored, or
109 shared.

110 b. Adds new monetization features, including, but not
111 limited to, in-app purchases or advertisements.

112 c. Materially changes the app's functionality or user



experience.

d. Alters the app's age rating or content descriptions.

(15) VERIFIABLE PARENTAL CONSENT. Authorization that meets all of the following criteria:

a. Is provided by an individual who the app store provider has verified is at least 18 years of age.

b. Is given after the app store provider has clearly and conspicuously provided the parental consent disclosure to the individual.

c. Requires the parent to make an affirmative choice to either grant consent or decline consent.

Section 2. An app store provider shall do both of the following when an individual located in this state creates an account with the app store provider:

(1) Request age information from the individual.

(2) Verify the individual's age using one of the following:

a. Commercially available methods that are reasonably designed to ensure accuracy.

b. An age verification system that complies with rules adopted pursuant to this act.

Section 3. An app store provider shall do both of the following when an individual is determined to be a minor pursuant to Section 1:

(1) Require the account to be affiliated with a parent account.

(2) Obtain verifiable parental consent from the holder of the affiliated parent account before allowing the minor to:



141 (i) download an app; (ii) purchase an app; or (iii) make an
142 in-app purchase.

143 Section 4. An app store provider shall do both of the
144 following after receiving notice of a significant change from
145 a developer:

146 (1) Notify the user of the significant change.

147 (2) For a minor account, do both of the following:

148 a. Notify the holder of the affiliated parent account.

149 b. Obtain renewed verifiable parental consent.

150 Section 5. An app store provider shall provide
151 developers with real-time access to all of the following:

152 (1) Age category data for each user located in this
153 state.

154 (2) The status of verifiable parental consent for each
155 minor located in this state.

156 (3) A notification when a parent revokes consent.

157 Section 6. An app store provider shall protect personal
158 age verification data by doing both of the following:

159 (1) Limiting the collection and processing of data
160 necessary to: (i) verify a user's age; (ii) obtain parental
161 consent; or (iii) maintain compliance records.

162 (2) Transmitting personal age verification data using
163 industry-standard encryption protocols that ensure data
164 integrity and data confidentiality.

165 Section 7. An app store provider may not do any of the
166 following:

167 (1) Enforce a contract or terms of service against a
168 minor unless the app store provider has obtained verifiable



parental consent.

(2) Knowingly misrepresent the information in the parental consent disclosure.

(3) Share personal age verification data except as required by law or as required by this act between an app store provider and a developer.

Section 8. (a) A developer shall do all of the following:

(1) Verify through the app store's data sharing methods: (i) the age category of users located in this state; and (ii) for a minor account, whether verifiable parental consent has been obtained.

(2) Notify app store providers of any significant change to an app.

(3) Limit use of age category data received from an app store provider to: (i) enforcing age-related restrictions or protections; (ii) ensuring compliance with applicable laws and regulations; or (iii) implementing safety-related features or defaults.

(b) (1) A developer may request personal age verification data or parental consent in all of the following scenarios:

a. Not more than once during each 12-month period to verify either of the following:

1. The accuracy of user age verification data.
2. Any continued account use within the verified age category.

b. When there is reasonable suspicion of either of the



following:

1. An account transfer.

2. Misuse outside the verified age category.

c. At the time a user creates a new account with the developer.

(2) When implementing any developer-created safety-related features or defaults, a developer shall use the lowest age category indicated by either of the following methods:

a. Age verification data provided by an app store provider.

b. Age data independently collected by the developer.

(c) A developer may not do any of the following:

(1) Enforce a contract or terms of service against a minor unless the developer has verified through the app store provider that verifiable parental consent has been obtained.

(2) Knowingly misrepresent any information in the parental consent disclosure.

(3) Share age category data with any person.

Section 9. The Attorney General shall adopt rules establishing processes and means by which an app store provider may verify whether an account holder is a minor in accordance with this act.

Section 10. (a) Any knowing or reckless violation of this act is deemed a deceptive trade practice actionable under Chapter 19 of Title 8, Code of Alabama 1975. If there is reason to believe that an entity is in violation of this act, an action for unfair or deceptive trade practice may be



brought pursuant to Chapter 19 of Title 8, Code of Alabama 1975. In addition to other remedies available under Chapter 19 of Title 8, Code of Alabama 1975, the Attorney General may collect a civil penalty of up to fifty thousand dollars (\$50,000) per violation, reasonable attorney fees, and court costs.

(b) If a violation described in subsection (a) is part of a consistent pattern of knowing or reckless conduct, the Attorney General may seek punitive damages against the entity.

(c) An action for a claim under this section must be brought within one year from the date the Attorney General knew or reasonably should have known of the alleged violation.

(d) This section does not preclude any other available remedy at law or equity.

Section 11. (a) A developer is not liable for a violation of this act if the developer demonstrates all of the following:

(1) The developer relied in good faith on personal age verification data provided by an app store provider.

(2) The developer relied in good faith on a notification from an app store provider that verifiable parental consent was obtained.

(3) The developer complied with the requirements of this act.

(4) The developer relied upon a widely held industry standard when submitting information concerning parental consent disclosures.

(b) Notwithstanding subsection (a), the safe harbor



provision applies only to actions brought under this act and does not limit a developer or app store provider's liability under any other applicable law.

Section 12. Nothing in this act shall be construed to do any of the following:

(1) Prevent an app store provider from taking reasonable measures to do any of the following:

a. Block, detect, or prevent distribution to minors of: (i) unlawful material; (ii) obscene material; or (iii) other harmful material.

b. Block or filter spam.

c. Prevent criminal activity.

d. Protect app store or app security.

(2) Require an app store provider to disclose user information to a developer beyond age category or verification of parental consent status.

(3) Allow an app store provider to implement measures required by this chapter in a manner that is: (i) arbitrary; (ii) capricious; (iii) anticompetitive; or (iv) unlawful.

Section 13. This act shall become effective on October 1, 2026.