

HR359 INTRODUCED



1 HR359
2 XDKPMEE-1
3 By Representatives Marques, Sorrells, Hammett, Lee, Clouse,
4 Paramore, Sells
5 RFD:
6 First Read: 07-May-25



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4 HR_____ HONORING JOHN MITCHELL JR. FOR HIS SERVICE TO THE
5 RETAIL AUTOMOTIVE BUSINESS IN ALABAMA.
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7 WHEREAS, John Mitchell Jr. of Enterprise, Alabama,
8 has devoted his career to advancing the retail automotive
9 industry in the state and beyond; and

10 WHEREAS, Mr. Mitchell has provided distinguished
11 leadership as the Executive Manager and Vice President of
12 Mitchell Nissan, Incorporated, contributing significantly to
13 the success and growth of Alabama's automotive sector; and

14 WHEREAS, he has faithfully served on the Board of
15 Directors of the Automobile Dealers Association of Alabama,
16 Incorporated, including as Chair in 2018, offering strategic
17 vision and leadership to franchised automobile dealers
18 statewide; and

19 WHEREAS, Mr. Mitchell continues to serve as Alabama's
20 Director on the Board of Directors of the National
21 Automobile Dealers Association (NADA) from 2020 to 2026,
22 advocating for the interests of dealers and consumers across
23 the nation; and

24 WHEREAS, throughout his tenure at NADA, Mr. Mitchell
25 has actively contributed to multiple committees, including
26 the Executive Committee, Chair of the Dealership Operations
27 Committee, Public Affairs, Regulatory Affairs, Legislative
28 Affairs, Chair of the Policy and Bylaws Committee, and



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29 Industry Relations Committee, demonstrating an unwavering
30 commitment to industry excellence and advancement; and

31 WHEREAS, his leadership was most notably exemplified
32 in 2025 when he chaired the NADA Show in New Orleans,
33 Louisiana, overcoming the challenges posed by a historic
34 blizzard to ensure the event remained a resounding success
35 despite severe travel disruptions; and

36 WHEREAS, Mr. Mitchell's tireless efforts, dedication,
37 and adaptability resulted in one of the most successful NADA
38 meetings in history, solidifying his reputation as an
39 exceptional leader in the automotive industry; now
40 therefore,

41 BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE
42 LEGISLATURE OF ALABAMA, That we formally recognize and
43 commend John Mitchell, Jr. for his outstanding contributions
44 to the retail automotive business in Alabama and his
45 exemplary leadership at the national level.