

HR11 INTRODUCED



1 HR11
2 UK96XXD-1
3 By Representatives Drummond, Clarke, Bracy
4 RFD:
5 First Read: 04-Feb-25



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HR___ COMMENDING KIERSTYN NICOLE JOHNSON ON BEING NAMED
QUEEN OF THE 78TH MOBILE AREA MARDI GRAS ASSOCIATION'S ROYAL
COURT.

WHEREAS, highest commendations and congratulations
are herein proudly presented to Kierstyn Nicole Johnson for
being named Queen of the 78th Mobile Area Mardi Gras
Association's Royal Court; and

WHEREAS, Queen Kierstyn is a native of Mobile,
Alabama; she is a graduate of John L. LeFlore Magnet High
School, where she served on various community service
committees and participated on the freshman, junior varsity,
and varsity cheer teams; she is the daughter of Demetrius
and Anitra Belle Henderson and Alfred Johnson III and the
granddaughter of Antoinette Belle, Catherine Allen, and the
late Ralph Henderson and the late Donald Belle; and

WHEREAS, Queen Kierstyn earned a Bachelor of Science
in Business Administration and a Master of Science in
Marketing from The University of Alabama (UA); she became
one of UA's first Google BOLD interns in Global Marketing
Solutions; during her time at The University of Alabama, she
was recognized as a Hugh F. & Eliza P. Culverhouse Scholar
and an outstanding marketing department honoree; and

WHEREAS, Queen Kierstyn's leadership and involvement
were reflected through roles in the Student Government



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29 Association, including First Year Council, Director of
30 Diversity and Inclusion, and Director of Campus Outreach;
31 she also served as a peer leader, a member of the Academic
32 Honor Council, and participated in several honor societies,
33 including Phi Eta Sigma and the Elliott Society; she was
34 initiated into the Lambda Zeta Chapter of Delta Sigma Theta
35 Sorority, Incorporated; as an undergraduate member, she
36 served as chair of hospitality & creative dance, further
37 showcasing her leadership and commitment to service; and

38 WHEREAS, Queen Kierstyn has extensive experience in
39 site merchandising and digital strategy as a marketing lead
40 with The Home Depot Corporation where she has launched
41 multi-million dollar campaigns for the corporation; in 2019,
42 within her first six months, she received an Executive Homer
43 Award for launching interconnected experiences that
44 generated \$245 million in sales; and

45 WHEREAS, Queen Kierstyn's theme "Rooted in
46 Excellence, Empowered to Rise" is symbolic through her
47 branded colors and storytelling of the peacock; the peacock
48 can symbolize wisdom, grace, nobility, freedom, and rebirth;
49 her mission is to reimagine who we can be and what we can do
50 if we focus on being connected and moving as one force,
51 bringing impact and change to a world that needs to know the
52 goodness of God; her train reflects the beauty and mystery
53 of the wings of the peacock, honoring the lives of her late
54 grandfather, Donald Belle, and her friend, Queen Katherine
55 Ashley Smith; her train also symbolizes the freedom and
56 wisdom of her generation; the gold-rope embellishments



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57 symbolize and honor the strong shoulders of the great men
58 and women on which we all stand; her regalia also celebrates
59 all of the past queens and the ushering in of future
60 monarchs with whimsical flakes of colored stones throughout
61 the design; and

62 WHEREAS, Queen Kierstyn is the first monarch to serve
63 as Junior Queen and Royal Queen; her family history includes
64 herself as the goblet bearer to Queen Azure Joiner Wells in
65 2003, Junior Lady in 2013, and Junior Queen in 2014; her
66 sister, Raven Henderson, served as a Lady in the Junior
67 Court in 2019 and Junior Queen in 2020, and her sibling,
68 Rian Henderson, served as Raven's goblet bearer; now
69 therefore,

70 BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE
71 LEGISLATURE OF ALABAMA, That Kierstyn Nicole Johnson is
72 highly congratulated for being named Queen of the 78th
73 Mobile Area Mardi Gras Association's Royal Court, and we
74 hereby dedicate this resolution to her with utmost
75 admiration, along with sincere best wishes for continued
76 success in all future endeavors.