

## HJR289 INTRODUCED



1 HJR289  
2 7BQKP2E-1  
3 By Representative Robbins  
4 RFD: Rules  
5 First Read: 24-Apr-25



HJR\_\_\_ CREATING THE STUDY COMMISSION ON THE SALE OF NAMING  
RIGHTS TO STATE-OWNED LAND, PROPERTIES, AND BUILDINGS.

WHEREAS, the naming rights to state-owned land,  
properties, and buildings may be sold to private entities,  
allowing the private entity to have its name associated with  
the property; and

WHEREAS, the sale of naming rights to state-owned  
land, properties, and buildings offers a unique means for  
the state to generate revenue; and

WHEREAS, this body finds a compelling interest in  
evaluating the potential profit and effects of the sale of  
naming rights to certain state-owned real property; now  
therefore,

BE IT RESOLVED BY THE LEGISLATURE OF ALABAMA, BOTH  
HOUSES THEREOF CONCURRING, That there is created the Study  
Commission on the Sale of Naming Rights of State-Owned Land,  
Properties, and Buildings to study and make recommendations  
regarding the potential economic impact and fiscal  
responsibility of the sale of naming rights, the management  
of potential revenue, and the potential environmental  
impact.

(a) The membership of the study commission shall  
consist of all of the following:

(1) One member appointed by the Governor.



## HJR289 INTRODUCED

29           (2) One member appointed by the Lieutenant Governor.

30           (3) One member of the Senate, appointed by the  
31 President Pro Tempore of the Senate, and one member of the  
32 Senate, appointed by the Minority Leader of the Senate.

33           (4) One member of the House of Representatives,  
34 appointed by the Speaker of the House of Representatives,  
35 and one member of the House of Representatives, appointed by  
36 the Minority Leader of the House of Representatives.

37           (5) The Chairs of the House of Representatives Ways  
38 and Means General Fund and Senate Finance and Taxation  
39 General Fund Committees.

40           (6) A representative of the Alabama Department of  
41 Conservation and Natural Resources, appointed by the  
42 Commissioner, or his or her designee.

43           (7) The Comptroller for the State of Alabama, or his  
44 or her designee.

45           (8) A corporate attorney with experience in  
46 negotiating the sale of naming rights, appointed by the  
47 Alabama Lawyers Association.

48           (9) An expert in the field of marketing, appointed by  
49 the Alabama Department of Economic and Community Affairs.

50           (b) Additional members may be added by majority vote  
51 of the study commission membership.

52           (c) The appointing authorities shall coordinate their  
53 appointments to assure the study commission membership is  
54 inclusive and reflects the racial, gender, geographic,  
55 urban, rural, and economic diversity of the state.



## HJR289 INTRODUCED

56 (d) The Lieutenant Governor shall serve as the chair  
57 of the study commission. The first meeting of the study  
58 commission shall be held at the call of the chair no later  
59 than 30 days after this resolution's passage. The study  
60 commission may then meet as necessary to conduct business.

61 (e) The Legislative Services Agency, the Clerk of the  
62 House of Representatives, and the Secretary of the Senate  
63 shall provide administrative and other assistance for the  
64 work of the study commission as necessary.

65 (f)(1) The legislative members of the study  
66 commission shall be entitled to their legislative  
67 compensation, per diem, and travel expenses for each day  
68 they attend a meeting of the study commission in accordance  
69 with Section 49 of the Constitution of Alabama of 2022.

70 (2) The nonlegislative members of the study  
71 commission shall serve without compensation but may be  
72 reimbursed for necessary expenses incurred in attending  
73 meetings of the study commission pursuant to the policies of  
74 their respective appointing authorities.

75 (g) The study commission shall prepare and submit a  
76 report of its recommendations for proposed legislation to  
77 the Legislature not later than the fifth legislative day of  
78 the 2026 Regular Session, at which point the study  
79 commission shall stand dissolved and discharged of any  
80 future duties and liabilities.

81 (h) Pursuant to Section 36-14-17.1, Code of Alabama  
82 1975, the study commission shall provide a notice of all  
83 meetings, the name of each member serving on the study



## **HJR289 INTRODUCED**

84 commission, and a copy of its final report and any other  
85 documents produced by the study commission throughout its  
86 duration to the Secretary of State.

87 (i) Each appointing authority named herein shall be  
88 provided a copy of this resolution upon its passage.