

SB329 INTRODUCED



1 SB329
2 A9BBSQ7-1
3 By Senator Barfoot
4 RFD: Judiciary
5 First Read: 16-Apr-24



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SYNOPSIS:

Under federal election law, during the 45-day period before a primary election and the 60-day period before a general election, advertisements by candidates airing on a broadcast station are entitled to the lowest unit rates.

This bill would provide that during that same prescribed period of time before an election, advertisements by qualified candidates, principal campaign committees, and party executive committees airing on a broadcast station would be entitled to the lowest unit rates charged by that broadcasting station for advertisements during that class and period of time.

A BILL
TO BE ENTITLED
AN ACT

Relating to campaigns; to provide that during a certain period of time before an election, qualified candidates, principal campaign committees, and party executive committees shall be charged no more than the lowest unit rate charged by a broadcasting station for comparable advertisements.



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29 BE IT ENACTED BY THE LEGISLATURE OF ALABAMA:

30 Section 1. The charges made for the use of any
31 broadcasting station in this state for political
32 advertisements by an individual who is a qualified candidate
33 for any public office, by a principal campaign committee, or
34 by the executive committee of a political party, as defined in
35 Section 17-13-40, Code of Alabama 1975, shall not exceed:

36 (1) During the time set forth in 47 U.S.C. § 315 in
37 which the individual is a candidate, the lowest unit charge of
38 the broadcasting station for the same class and amount of time
39 for the same period; and

40 (2) At any other time, the charges for comparable use
41 of that broadcasting station by other users thereof.

42 Section 2. This act shall become effective on June 1,
43 2024.