

1 SB400
2 212657-1
3 By Senator Allen
4 RFD: Governmental Affairs
5 First Read: 22-APR-21

SYNOPSIS: Act 2021-227 of the 2021 Regular Session provided that a student athlete may receive compensation for use of his or her name, image, or likeness, under certain conditions.

This bill would amend Section 3 of Act 2021-227, relating to individuals authorized to represent a student athlete for purposes of exploring or securing compensation for use of the student athlete's name, image, or likeness, to provide that only individuals registered as an athlete agent with the state may represent student athletes for that purpose.

A BILL
TO BE ENTITLED
AN ACT

Relating to student athletes; to amend Section 3 of Act 2021-227 of the 2021 Regular Session, relating to individuals authorized to represent a student athlete for

1 purposes of exploring or securing compensation for use of the
2 student athlete's name, image, or likeness; to provide that
3 only individuals registered as an athlete agent with the state
4 may represent student athletes for that purpose.

5 BE IT ENACTED BY THE LEGISLATURE OF ALABAMA:

6 Section 1. Section 3 of Act 2021-____ of the 2021
7 Regular Session, relating to student athletes and compensation
8 for use of a student athlete's name, image, or likeness, is
9 amended to read as follows:

10 "Section 3. (a) A postsecondary educational
11 institution may not prevent or unreasonably restrict a student
12 athlete from obtaining professional representation for the
13 purpose of securing compensation for the use of the student
14 athlete's name, image, or likeness.

15 "(b) An individual representing a student athlete
16 for purposes of exploring or securing compensation for the
17 student athlete's name, image, or likeness shall be registered
18 as an athlete agent with the state pursuant to Section
19 8-26B-4, Code of Alabama 1975, ~~or shall be a licensed attorney~~
20 ~~and a member in good standing of the Alabama State Bar.~~

21 "(c) A student athlete participating in
22 intercollegiate sports at a postsecondary educational
23 institution shall provide the institution with written notice
24 at least seven days prior to entering into a representation
25 agreement with any individual for purposes of exploring or
26 securing compensation for use of the student athlete's name,
27 image, or likeness."

1 Section 2. This act shall become effective
2 immediately following its passage and approval by the
3 Governor, or its otherwise becoming law.