

1 SJR5
2 196657-1
3 By Senator Orr
4 RFD:
5 First Read: 05-MAR-19

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8 COMMENDING BRENDA R. COONE FOR OVER 30 YEARS OF
9 DISTINGUISHED SERVICE TO THE STATE OF ALABAMA.

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11 WHEREAS, with highest admiration and utmost
12 appreciation, we recognize the exceptional contributions of
13 Brenda R. Coone to the State of Alabama, Department of
14 Revenue, and the citizens of this state; she began her career
15 with the department on February 1, 1988, and has completed
16 over 30 years of distinguished service; and

17 WHEREAS, Brenda R. Coone was promoted to Director,
18 Motor Vehicle Division, where she served for 10 years and was
19 responsible for administering the motor vehicle title,
20 registration, and mandatory liability insurance laws;
21 additionally, she administered the dealer licensing law, the
22 International Fuel Tax Agreement and International
23 Registration Plan, and is further credited with innovative
24 initiatives that streamlined motor vehicle processes for
25 taxpayers, including the facilitation of the online insurance
26 verification system, which is considered the model for state
27 systems for motor vehicle insurance verification, and with

1 establishing the first statewide electronic title application
2 system; and

3 WHEREAS, Brenda R. Coone was promoted to Deputy
4 Commissioner for the department on November 16, 2015, and
5 remained in that position until December 1, 2018, providing a
6 true example of leadership and innovation, where she is
7 credited with ushering in technological advances in the combat
8 of tax refund fraud and putting Alabama as the first state in
9 the nation to offer a verification system app, Alabama eID,
10 that allows the taxpayer to verify their credentials from the
11 user's driver license or ID card submitted with a photograph
12 and registered with the department, thereby allowing the
13 taxpayer to receive status on their tax return while also
14 serving as a fraud monitoring system, requiring users to
15 verify the accuracy of claims made; and

16 WHEREAS, Brenda R. Coone provided excellent
17 leadership, guidance, and knowledge of system deployment to
18 the department by championing the final development and launch
19 of the Optional Personal Property Assessment Link for the
20 citizens of the state, by implementing call center services
21 for assistance to taxpayers for individual income tax and
22 motor vehicle inquires, by coordinating the efforts for the
23 transfer of administration to the department for fees and
24 taxes from different state agencies, and by further
25 streamlining internal processes of the department with remote
26 check deposit scanning projects allowing taxpayer funds to be
27 securely and efficiently processed; and

1 WHEREAS, Brenda R. Coone has served the citizens of
2 Alabama and the department in elected positions on numerous
3 state and international boards, such as the American
4 Association of Motor Vehicle Administrators, where she served
5 as Region II President from 2014-2015, chaired and co-chaired
6 committees, and served on the Three-Wheel Vehicles Working
7 Group; she also served on the International Board for the
8 American Association of Motor Vehicle Administrators, served
9 on the Legislative Oversight Committee of License Plates for
10 numerous years, and is an active member of the Delta Sigma
11 Theta Sorority, Incorporated; now therefore,

12 BE IT RESOLVED BY THE LEGISLATURE OF ALABAMA, BOTH
13 HOUSES THEREOF CONCURRING, That with the utmost respect and
14 highest regard, Brenda R. Coone is most highly honored and
15 commended for her admirable service to the State of Alabama,
16 and these sentiments are fondly conveyed by this resolution
17 offered in admiration and appreciation, and accompanied by our
18 genuine hope that her future holds none less than happiness,
19 health, family, and safe travels.