

1 SJR41
2 190991-1
3 By Senator Waggoner
4 RFD:
5 First Read: 01-FEB-18

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8 RECOGNIZING THE 100TH ANNIVERSARY OF THE ALABAMA
9 BEVERAGE ASSOCIATION.

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11 WHEREAS, The Alabama Beverage Association is the
12 trade association for Alabama's refreshing, nonalcoholic
13 beverage industry, serving the public and its members since
14 1918; and

15 WHEREAS, formerly known as the Alabama Soft Drink
16 Association, the name was changed in 2005 to better reflect
17 the expanded range of nonalcoholic beverages the industry
18 provides to Alabama consumers; and

19 WHEREAS, Alabama's beverage companies manufacture
20 and distribute some of the most popular nonalcoholic beverages
21 in the world, which range from refreshing beverages including
22 100 percent juice and juice drinks; ready-to-drink teas;
23 sports drinks, bottled water and soft drinks; and

24 WHEREAS, Alabama's beverage companies play an
25 important role in the state's economy by providing more than
26 4,500 jobs, paying significant tax dollars to the state and

1 federal government and making generous charitable
2 contributions to organizations across the state; and

3 WHEREAS, the beverage companies in this state have
4 made a commitment to improve the health of the community; the
5 calorie content of beverages being sent to schools has been
6 lowered by 90 percent in an effort to do their part to address
7 childhood obesity; now therefore,

8 BE IT RESOLVED BY THE LEGISLATURE OF ALABAMA, BOTH
9 HOUSES THEREOF CONCURRING, That we recognize and commemorate
10 the Alabama Beverage Association for its 100 years of positive
11 economic and social impact on our state.